

Help address your IBS-C symptoms with Trulance

— TRULANCE CAN HELP YOU HAVE —

MORE

regular, well-formed
BOWEL MOVEMENTS*

LESS

IBS-C related abdominal
PAIN AND BLOATING†

*In clinical studies, greater improvements in frequency and consistency of bowel movements were seen with Trulance as compared to placebo.

†In clinical studies, greater improvements in abdominal pain and bloating were seen with Trulance as compared to placebo. Changes in abdominal symptoms such as bloating were measured separately from relief of abdominal pain and constipation.

What Is Trulance?

Trulance® (plecanatide) 3 mg tablets is a prescription medicine used in adults to treat Irritable Bowel Syndrome with Constipation (IBS-C) and Chronic Idiopathic Constipation (CIC). Chronic means the constipation is long lasting. "Idiopathic" means the cause of the constipation is unknown. **It is not known if Trulance is safe and effective in children less than 18 years of age.**

What is the most important information I should know about Trulance?

- **Do not give Trulance to children who are less than 6 years of age. It may harm them.**
- **You should not give Trulance to children 6 years to less than 18 years of age. It may harm them.**
- Do not take Trulance if a doctor has told you that you have a bowel blockage (intestinal obstruction).

Please see additional Important Safety Information throughout and click [here](#) for full Prescribing Information, including BOXED Warning.

What is IBS-C or CIC?

Constipation is something that everyone has likely experienced at one time or another. But for some people, constipation can be more than just an occasional event.

Irritable bowel syndrome with constipation (IBS-C) and chronic idiopathic constipation (CIC) are conditions in which one experiences long periods of constipation.

Symptoms of IBS-C and CIC

Constipation symptoms may include:

- Infrequent or hard-to-pass bowel movements
- Bloating • Straining • Discomfort
- Never really feeling empty

While IBS-C and CIC share many of these same symptoms, there are important differences between the two.

IBS-C

A condition in which patients suffer from abdominal pain in addition to the symptoms listed above.

~5 MILLION

US adults have IBS-C—that's about **1 in 60** adults in the US

CIC

A condition in which patients suffer with the symptoms listed above for prolonged periods of time without a known cause.

"Chronic" means the constipation is long-lasting or keeps coming back. **"Idiopathic"** means the cause of constipation is unknown.

~25 MILLION

US adults are affected by chronic constipation

Why Trulance®?

Whether you've just been diagnosed or have been dealing with IBS-C or CIC for a while, Trulance can help you have:

MORE
regular, well-formed bowel movements*
LESS
IBS-C related abdominal pain and bloating†

*In clinical studies, greater improvements in frequency and consistency of bowel movements were seen with Trulance as compared to placebo.

†In clinical studies, greater improvements in abdominal pain and bloating were seen with Trulance as compared to placebo. Bloating was measured separately from relief of abdominal pain and constipation.



In clinical studies, **more patients had bowel movements with Trulance** vs placebo at week 12. The results were seen without the use of laxatives.



Trulance can help provide relief from your chronic constipation **in as little as 24 hours.***

Remember that results can vary and relief can happen more quickly for some people than for others.

To learn more, go to [Trulance.com](https://www.Trulance.com)

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The importance of stool form

The Bristol Stool Form Scale is a visual representation of the 7 different types of bowel movements that you can have.

- **Type 4 is considered a well-formed bowel movement, described as smooth, soft, sausage- or snake-shaped, and free of lumps or excess liquid**
- Type 1 or 2 is often considered constipation
- Type 6 or 7 is often considered diarrhea

BRISTOL STOOL FORM SCALE

Type 1

Separate hard lumps, like nuts. Hard to pass.



Type 2

Sausage-shaped but lumpy.



Type 3

Like a sausage but with cracks on surface.



Type 4

Like a sausage or snake, smooth and soft.



Type 5

Soft blobs with clear-cut edges.



Type 6

Fluffy pieces with ragged edges, a mushy stool.



Type 7

Watery, no solid pieces. Entirely liquid.



Adapted from Lewis SJ, Heaton KW. Stool form scale as a useful guide to intestinal transit time. *Scand J Gastroenterol.* 1997;32:920-924.

SELECT IMPORTANT SAFETY INFORMATION

Before you take Trulance, tell your doctor:

- If you have any other medical conditions.
- If you are pregnant or plan to become pregnant. It is not known if Trulance will harm your unborn baby.

Talk to your healthcare provider



While it might seem awkward to talk about, telling your doctor which type or types of stools you typically have can help you both create a treatment plan that works for you and your body.

To help get the conversation started, let your doctor know:

1. Which of these constipation symptoms have you experienced?

- | | |
|--|---|
| <input type="checkbox"/> Fewer than 3 bowel movements a week | <input type="checkbox"/> Straining |
| <input type="checkbox"/> Hard-to-pass bowel movements | <input type="checkbox"/> Not feeling empty after a bowel movement |
| <input type="checkbox"/> Abdominal pain | <input type="checkbox"/> Other |
| <hr/> | |
| <input type="checkbox"/> Bloating | |

2. How long have you been trying to manage your symptoms?

- | | |
|--------------------------------------|------------------------------------|
| <input type="checkbox"/> 0–6 months | <input type="checkbox"/> 2–4 years |
| <input type="checkbox"/> 6–12 months | <input type="checkbox"/> 4+ years |
| <input type="checkbox"/> 1–2 years | |

3. Which stool types from the Bristol Stool Form Scale to the left have you most frequently experienced when not taking medication?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Type 1 | <input type="checkbox"/> Type 5 |
| <input type="checkbox"/> Type 2 | <input type="checkbox"/> Type 6 |
| <input type="checkbox"/> Type 3 | <input type="checkbox"/> Type 7 |
| <input type="checkbox"/> Type 4 | |

Then be sure to ask these simple questions:

1. What consistency should my stools be?
2. How many bowel movements per week should I be having?
3. Could Trulance help manage my constipation?

Want a more customized discussion tool?

Visit [Trulance.com/DDG](https://www.trulance.com/DDG) to create your personalized Doctor Discussion Guide.

Trulance can help relieve your symptoms

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regular, well-formed
BOWEL MOVEMENTS*

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In a study of CIC

Trulance was tested in patients over a 12-week study period.

- Patients had on average 2 weekly bowel movements (any bowel movement) before entering the study. Trulance helped patients have 5 weekly bowel movements at end of study.
- Patients had on average 1 complete bowel movement (bowel movement resulting in feeling completely empty) over 3 weeks before entering the study. Trulance helped patients have 3 weekly bowel movements at end of study.

Trulance helped people have “normal” (smooth, soft, sausage- or snake-shaped) stools or bowel movements

LESS
IBS-C related
abdominal PAIN and BLOATING†

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Before you take Trulance, tell your doctor (cont’d):

- If you are breastfeeding or plan to breastfeed. It is not known if Trulance passes into your breast milk. Talk with your doctor about the best way to feed your baby if you take Trulance.
- **About all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

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How does Trulance work, and what makes it different?

Trulance is the only medication for IBS-C and CIC that is nearly identical to uroguanylin,* a peptide (building block of protein) that occurs naturally in your body.



Trulance helps by providing the appropriate amount of fluid in the intestines to help you have a well-formed bowel movement†

*Pronounced "yur-oh-gwah-nih-lin."

SELECT IMPORTANT SAFETY INFORMATION

What are the common side effects of Trulance?

Diarrhea is the most common side effect and can sometimes be severe. Diarrhea often begins within the first 4 weeks of Trulance treatment. Stop taking Trulance and call your doctor right away if you get severe diarrhea.

These are not all the possible side effects of Trulance. Call your doctor for medical advice about side effects.

To learn more, go to [Trulance.com](https://www.Trulance.com)

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Trulance[®]
(plecanatide)

Trulance replicates what bodies may do naturally†

To best understand how uroguanylin works, let's take a closer look at what happens in your body during the process of digestion.

- After you eat, **food is broken down** in the stomach and the intestines
- In the process of digestion, **fluid helps to form the consistency of the stool**
- **When there is too little fluid, it may result in constipation**, while too much may result in diarrhea
- **Uroguanylin works best in the small intestine**, where—based on the changing pH levels—it provides the right amount of fluid to create well-formed stool†



Uroguanylin

has also been shown to reduce abdominal pain†

How do Trulance and uroguanylin differ?

Trulance is very similar to naturally occurring uroguanylin, with the exception of a single small molecular difference that improves how Trulance attaches in the small intestine.

†This activity was seen in animal studies.
The relevance to humans is not yet known.

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What do I need to know before taking Trulance?

Trulance is a once-daily medication for adults with IBS-C or CIC



**ONCE-DAILY
TABLET**



**ANY TIME
OF DAY**



**WITH OR
WITHOUT FOOD**

- Does not contain lactose or gluten

Trulance can be taken any time of the day, with or without food

You shouldn't have to plan your day around your medication. Trulance fits into your schedule with flexible dosing.

Getting the most out of Trulance

For best results, it's important to take Trulance every day or as directed by your doctor.

The safety of Trulance has been well studied

Less than or equal to 5% of people experienced diarrhea versus 1% in placebo group.

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(plecanatide)



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You are encouraged to report side effects to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

For product information, adverse event reports, and product complaint reports, please contact:
Salix Product Information Call Center
Phone: 1-800-321-4576
Fax: 1-510-595-8183

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To learn more, go to Trulance.com

Trulance Savings Card

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Trulance®
(plecanatide)

Eligible* commercially insured patients may pay as little as \$25 for up to a 90-day supply of Trulance with the Savings Card program.

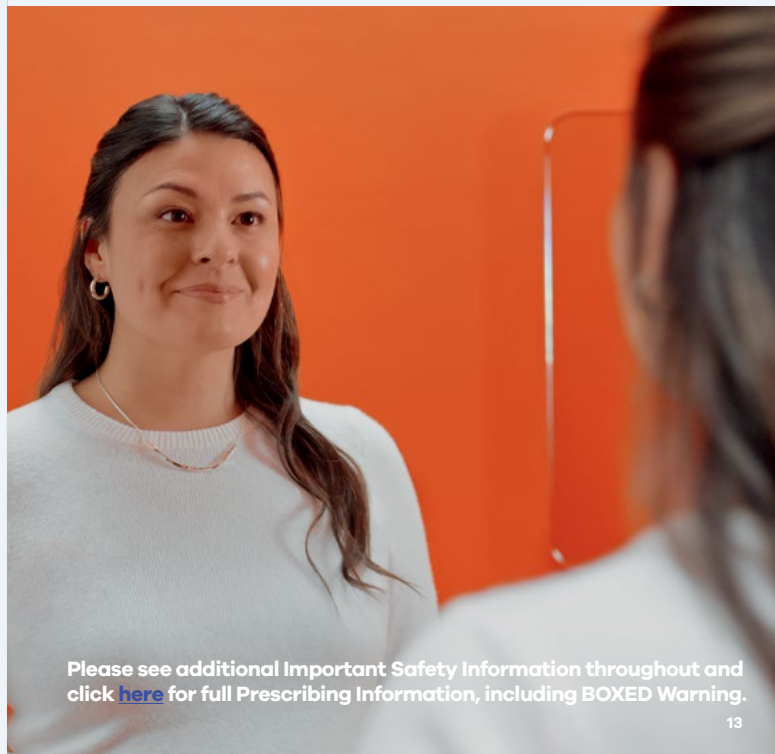


Scan the code to visit
Trulance.com/savings

Need help paying for your prescription?

Contact 888-869-8869 to see if you are eligible for additional financial assistance support.

*See terms and conditions on back cover.



Please see additional Important Safety Information throughout and click [here](#) for full Prescribing Information, including BOXED Warning.



Eligible* commercially insured patients
may have a copay as low as \$25 for up to a 90-day supply

Pay as little as \$25* for up to a 90-day supply

To get your Trulance Savings, simply do the following:

1. Get a prescription for Trulance
2. Obtain a Trulance savings card from your doctor's office or print a card at Trulance.com/savings
3. Follow the instructions at Trulance.com/savings to activate your card



Scan the code to visit Trulance.com/savings

***TERMS AND CONDITIONS:** Patient is not eligible if he/she participates in, seeks reimbursement or submits a claim for reimbursement to any federal or state healthcare program with prescription drug coverage, such as Medicaid, Medicare, Medigap, VA, DOD, TRICARE, or any similar federal or state healthcare program (each a Government Program), or where prohibited by law. Patient must be enrolled in, and must seek reimbursement from or submit a claim for reimbursement to, a commercial insurance plan. Offer excludes full-cash-paying patients. To qualify for this offer, the patient's out-of-pocket expense must be a minimum of \$25 per prescription. Maximum savings limit applies; patient out-of-pocket expense may vary. Must be 18 years of age or older and under the age of 65 to participate in the program. This offer is good only in the US and Puerto Rico and is void where prohibited by law. Please see full program terms, conditions, and eligibility criteria at Trulance.com. Offer is valid for up to 12 prescription fills per year.

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